



THE SMALL BOAT LEADERSHIP CHALLENGE

Prepared for **EO Boston** – July 2017

ABOUT THE PROGRAM

The Program's mission is to develop better leaders and create more cohesive teams. We do so in an environment of shared adversity, believing that we do not get better as individuals or as a team until we get outside of our mental and physical comfort zones.

Our philosophy and training methodology are based on the collective experiences of our [founder and instructors](#) as former members of elite U.S. military special operations teams and as elite athletes.

We work with leading corporations including General Electric, Nationwide Insurance, Exelon, and William Blair, as well as with top professional and collegiate athletic teams.

See us in action on our [website](#).

THE SMALL BOAT LEADERSHIP CHALLENGE

The Small Boat Leadership Challenge (SBLC) is one of four versions of our flagship experiential training service. It is designed to develop better leaders and create more cohesive teams in an environment of shared adversity.

SBLC is approximately 4 hours in duration and consists of an inbrief, approximately 3 hours of mentally and physically challenging training scenarios, and an extensive debrief.

During the inbrief, we will teach participants the standards of good leaders (“accomplish the mission”, “take care of your people”) and of good teammates (“set the example”, “hold your teammates accountable.”)

The group will then be divided into boat teams and boat team “leaders” and given specialized equipment to work with including Kapok life jackets, inflatable zodiac boats, boat pumps, and paddles.



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For more information, contact info@theprogram.org or call 781-281-0751.

The boat team leaders will then be tasked with a series of missions for their team to accomplish, each with specific conditions under which the team must work and standards that must be met for successful completion. Successful mission accomplishment will be celebrated. Mission failure will carry a team consequence that must be performed prior to re-attempting the mission.

Our instructors will enforce the standards of the training scenarios and will coach your team on improving their leadership and teamwork skills. Specific training content covered in the SBLC will include:

- team accountability
- clear communication
- standards vs goals
- a team-first mentality

Individualism and poor leadership, and their detrimental effects, will be felt by all members of the team. Selflessness and superior leadership, and their uplifting effects, will also be felt by all members of the team. Only by committing to the latter does the team successfully accomplish their given missions. If they do not, they fail...

Once all missions have been completed, we will conduct an extensive debrief with the group to review lessons learned, behaviors that worked and didn't work, and how these insights and skills translate to the real-world work context. We will also recognize the participants who demonstrated the best leadership and teamwork during the event.

LOGISTICS AND TIMELINE

Safety is a top priority and physical participation is always optional. Sneakers and loose fitting athletic gear that can get thoroughly wet, towel, and change of clothes are required.

Timeline:

9-9:30am – Leadership and Attacking Adversity (speech)

9:30am-12:30pm – Experiential Training

12:30-1:00pm – Debrief and Closing Remarks

Contact us today for more information and a customized quote for your organization!



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